

KATE LIVIE

10151 Mill Hollow Lane • Chestertown, MD 21620 • 410.708.6232 • quitebrackish@gmail.com

View my online portfolio at katelivie.com

PERSONAL STATEMENT

I am a professional Chesapeake educator, writer, and historian. An Eastern Shore native, I am passionate about the Chesapeake Bay's culture and landscape. Formerly the director of education and associate curator at the Chesapeake Bay Maritime Museum in St. Michaels, Maryland, I am currently faculty at the Center for Environment and Society at Chestertown's Washington College, where I teach about the Bay's environment, history, and heritage.

I regularly contribute to publications from *Baltimore Magazine* to the *Chesapeake Bay Journal* exploring travel, history, environment and foodways, and I have consulted as a museum professional for the Smithsonian's Museums on Main Street initiative, Maryland Tourism, the Chesapeake Bay Maritime Museum, and Night Kitchen Interactive. In 2015, I published my book, *Chesapeake Oysters: The Bay's Foundation and Future*, which was distinguished in 2016 with the Maryland Historical Society's Marion Brewington Prize for Maritime History.

I am a former museum curator and current museum consultant, and I have developed interpretive materials, panels, and exhibition signage for multiple exhibitions. I also own Alosa Communications, where I leverage my abilities to tell stories through copy and design to develop comprehensive communications materials for regional non-profits, small businesses, and the arts.

EXPERIENCE

Alosa Communications, Chestertown, Maryland

Head Creative & Owner

Fall, 2018 – current

Alosacommunications.com

Job Responsibilities:

- Develop comprehensive digital and print communications materials for regional non-profits, small businesses, and the arts, including websites, graphic design brochures, social media, development materials, enews, photography and videography

- Complete project management and creative strategy from development through implementation, utilizing subcontractors for illustration or videography as necessary.
- Fluent in Squarespace CMS, InDesign, Photoshop, Canva, Constant Contact, and Mailchimp.

Washington College, Chestertown, Maryland

Adjunct Faculty, Chesapeake Studies

Fall, 2016 – current

Job Responsibilities:

- Serves as humanities and social sciences faculty for the Chesapeake Semester, an experiential, semester-long program exploring the connection between the Chesapeake’s natural resources and environment, history, culture, and economy.

Chesapeake Bay Maritime Museum, St. Michaels, Maryland

Director of Education and Associate Curator

April, 2010 – October 2018

Assistant Director of Education

June, 2009 - April, 2010

Youth and Family Programs Coordinator

May, 2008 – June, 2009

Job Responsibilities:

- Educate and inform the public through original lectures, public engagements, classes, workshops, collateral material and exhibitions, both onsite, online and through outreach.
- Create original content for Museum media including Facebook, Twitter, Instagram, a museum blog (beautifulswimmers.tumblr.com), Constant Contact and CBMM magazine, *The Chesapeake Log*. Use Google and Facebook analytics to track response rate and message effectiveness of content.
- Oversee all museum education programs for diverse audiences, including school, adult, family and docent programming on the Chesapeake’s historic and contemporary environment and culture.
- Manage and facilitate relationships with Chesapeake stakeholders including local and regional cultural groups, Chesapeake tradition bearers, local and state tourism, environmental and advocacy organizations, and non-profit educational organizations.

Sultana Projects, Inc., Chestertown, Maryland

Historic Outreach Educator

October, 2005 – January, 2008

Job Responsibilities:

- Created curriculum for, designed, marketed, and presented three different educational outreach programs on 17th and 18th century Chesapeake history and ecology.

- Travelled extensively throughout the Chesapeake watershed to present to audiences of school groups, adult groups, environmental organizations, and local committees on the John Smith 400 Project.
- Created and presented social and architectural history walking tours of Chestertown.
- Worked collaboratively to create a museum exhibit on 18th century Chesapeake history and interpretive, hands-on educational materials for the Sultana Educational Center.

EDUCATION

Parsons School of Design, New York, New York

May 2005

Master of Fine Arts Program in American Decorative Arts with concentration in 19th century furniture and costume.

Towson University, Towson, Maryland

May 2002

Bachelor of Arts in American Art History, departmental honors.

PUBLISHED WORKS

BOOK

Chesapeake Oysters: the Bay's Foundation and Future. History Press, Charleston, South Carolina, 2015

- Winner of the Maryland Historical Society's 2016 Marion Brewington Prize for Maritime History
- Notable mention for the 2016 Eastern Shore Writer's Association book award
- Created branded website, blog, speaking promotional tour and social media campaign to promote *Chesapeake Oysters*

TELEVISION

- "Eatin' Oysters Chesapeake-Style," Maryland Public Television, 2017
- "Waterwomen," Maryland Public Television, 2018
- "Beacons of the Chesapeake," Maryland Public Television, 2020
- "Taste of History: Chesapeake Oysters," History Channel, 2020

SELECTED FEATURE ARTICLES (Full portfolio of 60+ articles at katelivie.com):

[The Big Scrapple.](#) Edible Delmarva, October 2022.

[*Dam Right: The Bloede Dam Removal and the Chesapeake's Forgotten First Fishery.*](#) Chesapeake Bay Magazine, May 2022

[*Diving Deep with Baltimore's Privy Jumpers.*](#) Chesapeake Bay Magazine, March 2022.

[*License to Eel.*](#) Chesapeake Bay Magazine, April 2021.

EXHIBITIONS

Maryland Dove Interactive Exhibition May, 2020

Chesapeake Bay Maritime Museum online exhibition for Night Kitchen Interactive

<https://www.marylanddove.org/sailtheseas>

Snapshots to Selfies: 50 Years of Chesapeake Summers May, 2016

Chesapeake Bay Maritime Museum online exhibition

cbmm.org/snapshots

Chesapeake Ammo, Camo and Calls April, 2016

Chesapeake Bay Maritime Museum

The Unseen Chesapeake: Capturing the Bay's Wild Landscapes June 2015-January 2016

With Photographer Jay Fleming

Chesapeake Bay Maritime Museum

Chesapeake Swan Song: From Commodity to Conservation April 2015-March 2016

Chesapeake Bay Maritime Museum

Carvers at the Crossroad: Sharing Ideas, Techniques and Styles April 2014-March 2015

Chesapeake Bay Maritime Museum

Navigating Freedom: The War of 1812 on the Chesapeake February, 2013 - 2016

Chesapeake Bay Maritime Museum online exhibition

navigatingfreedom.cbmm.org

CONSULTING

"Maritime Industries and Their History" 2023

Maryland Tourism Interpretive Training for Maryland Storytellers

“Maritime Industries and Their History” 2020
Maryland Tourism Interpretive Training for Maryland Storytellers

Campus Tour development and interpreter training | Washington College 2018
Washington College, Chestertown, Maryland

The Way We Worked, Maryland 2016-2017
Smithsonian Museums on Main Street traveling exhibition
- providing public programming development and volunteer training consultation

Hometown Teams, Maryland 2014- 2015
Smithsonian Museums on Main Street traveling exhibition
- provided public programming development and volunteer training consultation